



# Municipal Naming Policy

**Policy Number:** EX-008

**Date in Effect:** May 27, 2025

## POLICY STATEMENT

- 1 Certain Town assets are eligible for commemorative names that recognize individuals, groups, historical events, and the flora, fauna, and natural features associated with Canmore.

## PURPOSE

- 2 The purpose of this policy is to identify Town assets that are eligible for commemorative names and provide criteria for the selection of commemorative names.
- 3 This policy aligns with Council's recognition of the importance of Canmore's people, history, and mountain landscape.

## DEFINITIONS

- 4 In this policy:
  - a) "Park" means any land developed, used, or managed by the Town as a public Park, including but not limited to a sport field, playground, tennis court, bike Park, skateboard Park, outdoor recreational area or facility, trail, off-leash dog Park, or plaza.

## SCOPE AND AUTHORITY

- 5 The Town's chief administrative officer is authorized to name Town assets after their type of use, location, number and/or unique asset identification, and roads in accordance with the Addressing Bylaw and Civic Addressing Protocol.
- 6 Any names other than those authorized in section 4.1 shall be known as "commemorative names" and must be approved by Council.
- 7 This policy does not apply to:
  - a) names authorized by Sponsorship Policy EX-003, as amended, and
  - b) names authorized by the Town's memorial bench program

## ASSET ELIGIBILITY FOR COMMEMORATIVE NAMES

- 8 The following Town assets are eligible for commemorative names:
  - a) Parks;

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- b) municipal buildings;
  - c) rooms within municipal buildings that are routinely available for public use; and
  - d) roads.
- 9 In addition to complying with this policy, commemorative names for roads must comply with the Civic Addressing Protocol.
- 10 The following Town assets are not eligible for commemorative names:
- a) rooms within municipal buildings used primarily for administrative purposes;
  - b) bus shelters;
  - c) Park benches and picnic tables;
  - d) public washrooms and vaulted toilets;
  - e) garages, sheds and other similar buildings not usually occupied by members of the public;
  - f) utility infrastructure including but not limited to lift stations, underground utilities, solid waste collection facilities; and
  - g) vehicles and equipment.

#### COMMEMORATIVE NAME SELECTION CRITERIA

- 11 Commemorative names shall be names clearly associated with Canmore that recognize:
- a) a person or group of people;
  - b) a historical event;
  - c) flora, fauna, or natural features; or
  - d) a name that incorporates the word "peace."
- 12 For a person's or group's name to be eligible for consideration as a commemorative name, that person or group:
- a) shall be associated with the history of Canmore; or
  - b) shall have demonstrated excellence, courage, or exceptional dedication to public service or community activities.



- 13 A person's or group's name may be eligible for consideration as a commemorative name if that person or group has transferred property (including money) to the Town with the intention of making a gift.
- 14 Commemorative names shall not be similar or identical to one another.

**RESPONSIBILITIES**

- 15 Council shall have the sole authority to apply and remove commemorative names.
- 16 The chief administrative officer shall:
- a) develop the procedures necessary to implement this policy, and
  - b) make recommendations to Council regarding the resources required to add or change a commemorative name.

**POLICY REVIEW**

- 17 This policy will be reviewed at least once in every term of Council.

**RELATED DOCUMENTS**

Sponsorship Policy EX-003  
Civic Addressing Protocol

**ATTACHMENTS**

None.

**REPEALS POLICY:** Municipal Park Naming Policy 426-2001

**AUTHORIZATION:**


Sean Krausert  
Mayor



Cheryl Hyde  
Manager, Municipal Clerk's Office

**REVISION HISTORY**

Action	Date	Council Motion	Notes
Approved	2001-09-18	426-2001	Municipal Park Naming
Repealed	2019-04-02		
Approved	2019-04-02		Municipal Naming EX-008
Confirmed	2025-05-27	152-2025	No Changes – Formatting Revisions

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